

OFFICIAL RULES FOR ARTISTS – ART WALK CENTRAL 2024

August 1, 2024 – August 24, 2024

BY SUBMITTING AN ENTRY TO ART WALK CENTRAL AND SIGNING THIS DOCUMENT, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS BELOW, DO NOT SUBMIT AN ENTRY TO ART WALK CENTRAL.

The following rules apply to entries in Art Walk Central:

1. ELIGIBILITY: Art Walk Central is open to individuals of all ages and are designated to their pertinent age category as of August 1, 2024. Persons aged up to 12 are eligible to enter only in Youth Category. Persons aged 13 through 19 are eligible to enter only in the Teen Category. Persons aged 20 and older are eligible to enter only in the Adult Category. **2023 Art Walk Central winners are not eligible to win any prize in 2024. Art Reach of Mid Michigan Trustees or Board of Directors are ineligible to win any prize.**

2. ARTISTS – SOLO OR COLLABORATIVE: An art entry to Art Walk Central may be made by a solo artist or by a group of collaborative artists. All participating artists are subject to these Official Rules for Artists. Each solo artist, and each artist who is part of a collaborative group, must be an individual. An artist may not be an entity, such as a corporation, limited liability company, partnership, or other form of entity.

3. FEES: All adult artists must pay a one-time nonrefundable artist fee of \$40. All teen artists must pay a one-time nonrefundable artist fee of \$20. All youth artists must pay a one-time nonrefundable artist fee of \$10. Fees may be paid via Art Reach website (www.ArtReachCenter.org) at the time of registration. The artist is responsible for all fees associated with the entry, including the Art Walk Central entry fee, entry production costs, installation and delivery.

4. ENTRY LOCATIONS: Entries must be shown at an Art Walk Central registered venue. See www.ArtReachCenter.org for a list of registered venues.

5. HOSTING AGREEMENT BETWEEN ARTISTS AND VENUES: Artists and venues are strongly encouraged to negotiate a hosting agreement and/or other arrangements relating to their Entry. (See www.ArtReachCenter.org for a template of a sample Hosting Agreement).

6. NUMBER OF ENTRIES PER ARTIST: Each artist may submit only one entry. Each entry may consist of multiple pieces. For clarification, an entry may be submitted by a group of collaborative artists, but an artist may only be associated with one entry.

7. ENTRY INFORMATION:

- An entry must have been completed after August 1, 2021.
- Each entry must be displayed for the entire time period of Art Walk Central, from August 1, 2024 to August 24, 2024.

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- If an entry is time-based or performance oriented, the artist may leave an artifact behind to be presented for the remainder of the competition.
- All entries must be installed and completed by August 1, 2024.
- Each entry must abide by all applicable local building and fire codes and ordinances and other applicable laws and regulations.
- Only original entries are eligible for submission.
- The artist is solely responsible for ensuring that the entry does not infringe on any third party's proprietary rights.
- The entry must be currently wholly owned by the artist or by the collaborative group of artists.
- The artist is wholly responsible for transportation of the entry, to, and removal of the entry from, the applicable venue, unless otherwise provided in the applicable Hosting Agreement or other arrangements with the venue.

8. ARTIST REGISTRATION DATES: Artist registration begins at noon on May 1, 2024, and must be complete by 11:59 p.m. EST on June 14, 2024. You may register at www.ArtReachCenter.org.

9. VENUE MATCHING DATES: Venue matching as described above must be complete by 5 p.m. EST on July 12, 2024.

10. USE OF YOUR IMAGES AND INFORMATION FOR MARKETING

PURPOSES: Each artist consents to the use by Art Walk Central of information and imagery provided by artists (and/or documented by Art Reach of Mid Michigan) for Art Walk Central promotional materials.

11. SALE OF ART WALK CENTRAL ENTRIES: Artists may offer their entry for sale during Art Walk Central but must maintain the public display of the entry in the agreed venue for the duration of Art Walk Central. Sold works will only be available to purchasers after the close of Art Walk Central. Sales are the sole responsibility of the artist. Art Walk Central will not be involved in or be responsible for the sale or presentation for sale of the entry, or responsible for any loss or damage associated with said items.

12. ADDITIONAL RULES: The artist is solely responsible to ensure that an entry does not infringe upon, violate or misappropriate any intellectual property or other proprietary rights owned or possessed by any third party. Each artist will defend, indemnify and hold harmless Art Walk Central and its affiliates, agents and employees, from and against any and all liability, claims, suits, actions, losses and expenses, including costs and attorney fees relating to or arising out of any kind of nature which any person or party may make against Art Walk Central based upon or arising out of the entry or any other claim or demand relating to Art Walk Central, including any claim of infringement. Art Walk Central may disqualify any entry if it determines, in its sole discretion, that any persons or animals were harmed in the production of such entry. Art Walk Central is not responsible for inaccurate, fraudulent, incomplete, illegible, tampered with, misdirected,

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late or stolen Entries or transmissions, or problems of any kind whether mechanical, human or electronic.

13. VOTING: People’s Choice Award winners will be judged by public vote. Voters will be given official Art Walk Central tokens to make their voting selections at individual art entries. An official count of voting tokens cast will determine winners in each respective categories. Vote count will take place on August 20, 2024. All voting tokens must be cast by 5pm, August 19, 2024.

14. WINNER SELECTION: The voting process will determine the winner of the Youth Category, Teen Category and the Adult Category of the People’s Choice Award for Art Walk Central. A panel of jurors will determine the winner of the Best Juried Piece Awards for the Youth Category, Teen Category and the Adult Category. The winners will be announced on Tuesday, August 20, 2024, via Facebook Live announcement, at Art Reach. Art Walk Committee members, Art Reach Board and Trustee members, Art Reach employees and former employees or their immediate family members are not eligible to win any award for a period of one year from their date of departure. **2023 Art Walk Central winners are not eligible to win any prize in 2024.**

15. PRIZES: \$6,650 in prizes will be awarded. All prizes will be announced on August 20, 2024 via Facebook Live, at Art Reach. Prize money will be mailed to winners after securing necessary W-9 forms for 1099NEC purposes for tax year. In the event of a tie for the People’s Choice Award, the prize will be equally divided. Prizes will be awarded as follows:

Adult Best Juried Piece Awards:

1st Place: \$2,000
2nd Place: \$1,000

Adult People’s Choice Awards:

1st Place: \$1,000

Teen Best Juried Piece Awards:

1st Place: \$1,000
2nd Place: \$500

Teen People’s Choice Awards:

1st Place: \$500

Youth Best Juried Piece Awards:

1st Place: \$250
2nd Place: \$150

Youth People’s Choice Awards:

1st Place: \$250

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16. WINNERS NAMES: Winners will be notified via phone at their number provided in the registration on or about August 20, 2024. All federal, state and local taxes are the sole responsibility of the winner. Prize winners must give W-9 information, including Social Security Number, to Art Reach for tax reporting purposes. Names of winners will be available on the Art Reach website.

17. GENERAL CONDITIONS: Art Walk's decisions and the decisions of the Art Walk Central board are final in all matters relating to Art Walk Central and the subject matter of these rules.